

# ESSENTIAL ESSENCE NEWS



Issue 6 / September 2017

## WHOLESALE ESSENTIAL OIL PRICES WILL BE INCREASING

Due to many unexpected weather events around the world, plant harvest has been reduced thereby leading to a lower yield of essential oils being available compared to previous years.

This, in combination with higher demand for essential oils from larger companies has driven up the prices from harvest.

I have heard on the grapevine that the price of lavender is going to increase substantially and that lavender shortages are likely to occur during 2017 – 2018. With this in mind and whilst prices are still reasonable, take some time to check your essential oil collection to make sure you have enough lavender available to see you through the next year. I will keep you updated if any further news comes to hand.

*Jacinta*

## HOW TO MAKE YOUR SCENTS “LAST” LONGER

Natural scents generally don't last as long as commercially produced fragrances because they are natural and are usually used at a much lower dose for safety reasons.

Olfactory fatigue generally occurs after around 20 minutes after application, which is why others can smell your perfume throughout the day but to you it does not seem to be very strong.

Some things that you can use to make your essential oils and their aromas or scents last longer include:

- Use Jojoba as your base/carrier oil
- Use essential oils that are base notes as they take longer to evaporate
- Use resinous or woody oils
- Apply the diluted oil on your hair (the scent lasts longer on hair)
- Consider a spray e.g. a hydrosol with solubiliser or ethanol and spray over your head and clothes
- Try scent layering by making a matching body lotion. This works particularly well for absolutes such as rose
- Try minimizing your exposure to the aroma e.g. diffuse for a shorter amount of time
- Experiment with different essential oils to create a similar effect
- To minimise degradation store your essential oils in air tight, dark coloured glass bottles and reduce their exposure to excessive heat and light
- Avoid leaving the lids off your essential oils for long periods of time
- Do not use any old essential oils or those which do not smell right

## FORMULATION OF THE MONTH

Relaxing Vapouriser Blend: Add the following to the water reservoir of your electric or candle vapouriser:

- 3 drops of Sweet Orange Essential Oil
- 2 drops of Geranium Essential Oil
- 1 drop of Marjoram Essential Oil